

Proposed Claim Amendments For Discussion

35. (Currently Amended) An advertising method of combining at least two audio files containing media into a single combined audio file, the method comprising:
~~receiving a first audio file that contains advertising content;~~
~~receiving a second audio file that includes non-advertising content;~~
~~creating a combined audio file from the first and second two audio files, wherein at least one of the two audio files produces an advertising message when played, the combined audio file being a single digital file that has a first portion that includes the first audio file and a second portion that includes the second audio file;~~
making the combined audio file accessible for download by multiple users via a computer network; and
transmitting the combined audio file to a device user computer where the entire combined audio file is saved for later playback or transfer to an external multimedia player.

36. (Currently Amended) The method of claim 35, further comprising transmitting the combined audio file to each of the multiple users to save on their respective devices store.

37. (Currently Amended) The method of claim 35, wherein the advertising message saved combined audio file can be played back repeatedly on the user computer or multimedia player, and the combined audio file is configured so that each time it is played each time a user plays the combined audio file saved on the user computer from a saved location on the user computer or multimedia player, both the first and second audio files are played.

38. (New) The method of claim 35, wherein the act of receiving the first audio file comprises:

accepting an upload of the first audio file over a computer network.

39. (New) The method of claim 35, wherein the act of receiving the second audio file comprises:

accepting an upload of the second audio file over a computer network.

40. (New) The method of claim 35, wherein the act of receiving the first and second audio files comprise:

accepting an upload of the first audio file over a computer network;
accepting an upload of the second audio file over a computer network; and
confirming that the first audio file and second audio file are in the same file format to facilitate combination of the first and second audio files into the combined audio file.

41. (New) The method of claim 35, wherein when the combined audio file is played, the first portion containing the advertising content is played before the second portion containing the non-advertising content.

42. (New) The method of claim 35, wherein the combined audio file is configured so that the first portion cannot be easily removed from the combined audio file.

43. (New) The method of claim 35, wherein the second audio file comprises a musical composition.

44. (New) The method of claim 35, wherein the combined audio file is made accessible for download by multiple users free of charge to the users.

45. (New) The method of claim 35, wherein the creation of the combined audio file comprises:

appending the first audio file to the second audio file, and
saving the second audio file with the appended first audio file as a new audio file, the new audio file being the combined audio file.

46. (New) The method of claim 35 wherein the second audio file consists of a music single of one song.